

Professional Solicitor Campaign Detail

Professional Solicitor

Name: OUTREACH ASSOCIATES/DIRECT
ADVANTAGE MARKETING

Address: 2100 WHARTON STREET, SUITE 510
PITTSBURGH PA
15203-

Phone: (412) 381-2300

Fax: (412) 381-1259

FEIN #: 52-2406431

Charitable Organization

Name: SIERRA CLUB

Address: 85 SECOND STREET, 2ND FLOOR
SAN FRANCISCO CA
94105-

Phone: (415) 977-5500

Fax: (415) 977-5791

FEIN #: 94-1153307

Campaign ID: 192-1390-8

Type of Solicitation: TELEMARKETING

File Date: 3/9/2007

Percentage of Funds - Charitable Organization: 58.00%

Percentage of Funds - Professional Solicitor: 42.00%

Revenues		Expenses	
Telemarketing	\$3,415,381	Salaries	\$1,435,764.00
Direct Mail	\$0.00	Other Expenses	\$0.00
Door-to-Door	\$0.00	Total Expenses	\$1,435,764.00
Thrift Stores	\$0.00		
Internet	\$0.00	Charitable Org. Paid or Received:	\$1,979,617.00
Other Revenue	\$0.00		
Total Revenue	\$3,415,381.00	Deficit/Excess:	\$0.00

Posted On: Thursday, August 23, 2007